



SOLUTIONS CONSULTING



About Solutions Consulting



Solutions Consulting

- **Solutions Consulting** provides world-class consultancy through its three strategic business units:
- **Marketing Solutions** coaches clients to drive their markets through marketing strategy and planning, ongoing marketing support, marketing research and market studies, strategic brand management, retailing and franchising, and marketing audits.
- **Management Solutions** focuses on enterprise performance management, business process outsourcing, applying information technology, and the development of human resources as the path to sustainable, dynamic growth in a changing world.
- **Training Solutions** extends our business knowledge into the realm of training and education, helping organizations achieve executive development, functional excellence, operational effectiveness and capacity building.



Solutions Consulting Mission

To help business organizations achieve their shareholders' objectives, attract and retain talents, leverage their core competencies, develop sustainable competitive advantages, and contribute to their economies.



Solutions Consulting Vision

To be the prime, respected source of business expertise for the organizations in the Mena region seeking to realize the full potential of their resources and markets.



Solutions Consulting Values

- Solutions Consulting is founded on four core values with no room for compromise:
- The first is our **integrity** which is reflected in every promise we make and keep.
- The second is our **respect** for ourselves and for others, in work and beyond.
- The third is our **expertise** built over years of knowledge acquisition, application, and transfer.
- The fourth is our **commitment** to delivering significant value that our clients appreciate and admire.



About Marketing Solutions



Marketing Solutions





About Management Solutions



Management Solutions





About Training Solutions

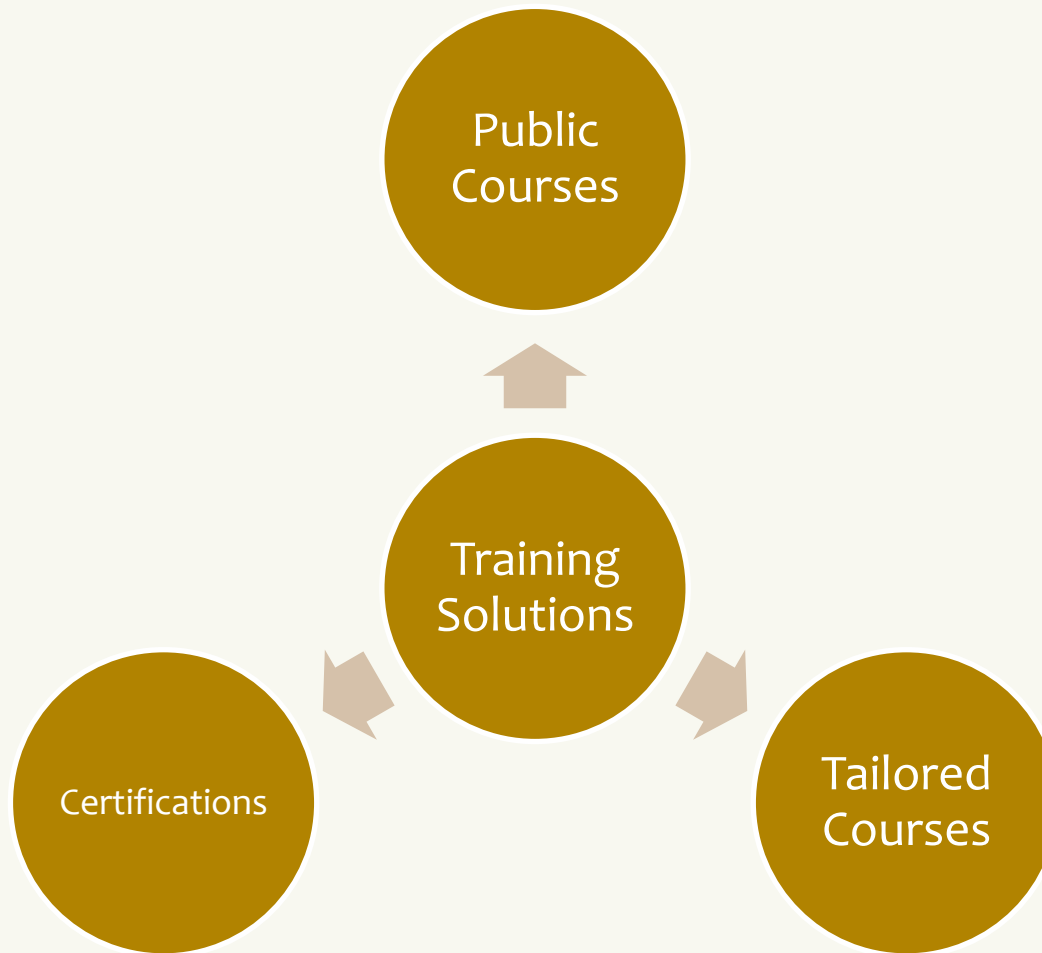


Training Solutions

- **Productivity and innovation** are the hallmarks of competitive advantage. More productive, more innovative individuals put their organizations ahead of competition.
- It is our philosophy at Training Solutions that each training course should be a unique experience with a long lasting effect.



Training Solutions





Certification



- **The University of Wisconsin – Milwaukee** is considered one of the top three Schools of
- Continuing Education in the U.S. The school’s mission is to generate knowledge and learning opportunities for individuals who are interested in developing their professional skills in business, technology, cultures & languages, and human services. As well as enriching their lives with classes in the arts and humanities, and/or simply looking for new intellectual challenges.



Contact Us

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Don't think alone...

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